

This is an example of just one of the pages to give you a feel for the content and type of events being advertised. Please see page 2 below for the possible page locations and prices.



## Risk and Patient Safety 2012

Thursday 2 — Friday 3 February 2012 Cavendish Conference Centre, London

The twelfth annual Risk and Patient Safety conference offers delegates the opportunity to hear from some of the leading speakers in patient safety, risk management and improvement, and to learn directly from a range of successful safety initiatives being implemented across the UK through case study presentations and in-depth masterclass sessions. Keynote speaker:

**Dr Carolyn M Clancy**  
*Director*  
 Agency for Healthcare Research and Quality (AHRQ),  
 U.S. Department of Health and Human Services  
*Clinical Associate Professor*  
 The George Washington University School of Medicine  
 and *Senior Associate Editor*  
 The Journal Health Services Research

### Key benefits of attending:

- Develop your knowledge of international, national and local developments in patient safety and risk management
- Learn from practical case studies of patient safety improvements at a local level
- Develop your patient safety skill set with in depth masterclasses facilitated by experts on key issues
- Understand how to set a local patient safety agenda that matters to your trust board
- Understand how to meaningfully involve patients in the patient safety agenda
- Develop your patient safety programme with measurable goals for improvement and QJPP

Conference fee:  
 NHS, Social Care and Private Healthcare Organisations:  
 One day £365+vat, Two days £495+vat

For further information and to download the conference brochure please visit

<http://www.healthcareconferencesuk.co.uk/risk-and-patient-safety>



## Appraisal Skills Development

Thursday 2 February 2012 Hallam Conference Centre, London

Held in association with the NHS Revalidation Support Team. This one day masterclass is for appraisers to develop and improve their skills in appraisal, in line with the new Medical Appraisal Guide.

Inspiring thought leaders include:

**Prof Jenny Simpson**  
*Associate Director*  
 NHS Revalidation Support Team

**Dr Umesh Prabhu**  
*Medical Director and Responsible Officer*  
 Wrightington, Wigan and Leigh NHS Foundation Trust

**Susi Caesar**  
*Associate Director*  
 NHS Revalidation Support Team

### Key benefits of attending:

- Understanding the new Medical Appraisal Framework
- Take away ready-to-implement strategies and practical initiatives based on the latest case-studies and best practice transfer evidence
- CPD requirement: the conference is suitable for your CPD programme and certificates are available for all delegates
- The topics covered are those identified as important by your fellow professionals
- Quality of attendees: speakers are all respected specialists directly relevant to you, who are passionate about they do and interested in hearing your insights and experiences
- Build valuable relationships and network with your fellow colleagues

Conference fee:  
 NHS, Social Care and Private Healthcare Organisations:  
 £365.00+vat.

For further information and to download the conference brochure please visit

[http://www.healthcareconferencesuk.co.uk/appraisal\\_skills\\_development](http://www.healthcareconferencesuk.co.uk/appraisal_skills_development)



## Meeting the Quality and Productivity Challenge: Hip Replacements

Thursday 2 February 2012 Mayfair Conference Centre, London

Endorsed by the British Orthopaedic Association. This one day conference provides an important update on meeting the quality and productivity challenge for hip replacements with a focus on reducing length of stay and improving the care pathway for hip replacement.

Chair and keynote speakers:

**Professor Joe Dias**  
*President*  
 The British Orthopaedic Association

**Pamela Maunsell**  
*Hip Replacement Patient*

**Dr David Colin-Thome OBE**  
*Former National Director for Primary Care*  
 Department of Health

### Topics Include:

- Meeting the quality and productivity challenge: hip replacement
- A patients perspective on hip replacement
- Hip replacement: the evidence
- Ensuring productivity and length of stay improvements do not impact negatively on readmission rates, quality and community services
- Care pathways as a tool to improve practice and reduce variation
- Panel debate: does early discharge lead to increased readmission?
- Measuring and monitoring patient outcomes in real time and in the longer term
- Hip replacement: reducing the revision burden and the role of the National Joint Registry in delivering the QJPP agenda

Conference fee:  
 NHS, Social Care and Private Healthcare Organisations:  
 £365.00+vat.

For further information and to download the conference brochure please visit

<http://www.healthcareconferencesuk.co.uk/hip-replacements>

A Practical Guide to Measuring and Monitoring

# Patient Experience

Implementing the National Quality Standard and Beyond

Thursday 8th March 2012 Mayfair Conference Centre, London

"Clinical practice guidance on Patient Experience in generic terms is being developed for use in the NHS in England, Wales and Northern Ireland. An associated quality standard is being developed for use in the NHS in England"

"Patient experience must be a key arbiter of all NHS services."



Topics include:

- The NICE quality standard on patient experience
- Measuring and monitoring patient experience
- The patient perspective
- Implementing national and local patient experience indicators and metrics
- Developing a patient experience dashboard
- Panel session: implementing the new NICE quality standard in practice: what needs to change and how can we monitor implementation of a clinical practice, ward, department and organisational level
- Real time patient experience, feedback and action
- From experience to outcome: understanding and improving patient experience with patient reported outcome measures (PROMs) national and international updates: selection, use and validity of PROMs.

Chair and keynote speaker include:

Sophie Staniszewska  
Chair, Guideline Development Group  
The NICE Quality Standard for Patient Experience in Adult NHS Services

Dianne Kennard  
Head of Patient Engagement and Experience  
Department of Health

Recognised by



**Conference fee:**  
NHS, Social Care and Private Healthcare Organisations:  
£365.00+vat.

For further information and to download the conference brochure please visit

<http://www.healthcareconferencesuk.co.uk/patient-experience>

## Patient Experience: implementing the national quality standard and beyond

Thursday 8 March 2012 Mayfair Conference Centre, London

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## Reducing Medication Errors

Wednesday 14th March 2012 Hallam Conference Centre, London

# Reducing Medication Errors

Improving Patient Safety: Towards Zero Tolerance

Wednesday 14th March 2012 Hallam Conference Centre, London

"Millions of medicines are prescribed in the community and in hospitals across England and Wales each day - the majority of these are delivered correctly and do exactly what they are meant to do. However when an incident does occur, it is vital we learn from this to ensure patients are not harmed."

Topics include:

- Reducing Medication Errors: moving forward
- Patient safety interventions that work to reduce medication errors: beyond the Patient Safety First Campaign
- Zero tolerance to medication errors: setting the benchmark at zero
- Case studies Reducing Medication Errors: towards zero
- Developing medication safety indicators and metrics in your organisation
- Zero tolerance prescribing
- Reducing Medication Errors: focusing on high risk medicines
- Learning from medication errors and changing systems to improve practice
- Following the patient journey to improve medicines management and reduce errors from admission to discharge or transfer of care
- Reducing medication errors across the whole patient journey: the prevalence and causes of prescribing error in general practice and care homes

Chair and Keynote Speakers include:

Dr Justine Scorpion  
Director of Pharmacy  
Salford Royal NHS Foundation Trust

Tom Gray  
Chief Pharmacist  
Derby Hospital NHS Foundation Trust  
& SH4 Lead, NHS East Midlands



**Conference fee:**  
NHS, Social Care and Private Healthcare Organisations:  
£365.00+vat.

For further information and to download the conference brochure please visit

<http://www.healthcareconferencesuk.co.uk/reducing-medication-errors>

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**BOOKING FORM** – For the Attention of Gemma Belford

*All prices are exclusive of VAT*

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½ Column Advert	£300 +VAT				
3 <sup>rd</sup> of a Page Advert	£400 +VAT				
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Job title			Accounts Payable Email		
Organisation			Signature <i>Please read our terms &amp; conditions</i>		
Company Registration Number	Country of Registration	VAT Registration Number	Date		

**TERMS & CONDITIONS**

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Conferences UK will require full payment 48 hours before the event takes place by credit card or BACS.

**Postponement or abandonment**

The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

