The Maternity Transformation Programme

Learning from the early adopters and pioneers

Friday 15 September 2017 De Vere West One Conference Centre, London

Chair and Speakers Include:
Professor Helen Young
Director of Maternity & New-born Transformation/Chief Nurse
Birmingham Women’s NHS Foundation Trust

Matt Tagney
Programme Director
Maternity Transformation Programme
NHS England

Supporters Include:

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The Maternity Transformation Programme

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“Maternity and new-born services are being grouped in to Local Maternity Systems which will plan, deliver, monitor and transform maternity and new-born services in all areas. All staff involved in delivering or commissioning these services will need to understand how to work in their LMS. Midwives, obstetricians, GPs and commissioners will be impacted and involved in this national transformation of maternity services, knowing how you want to improve your local service and influence care provision of your women and families is critical. Understanding how to co-design services with women, use STPs to fund and resource changes needed in maternity services and harnessing the support of neonatal and maternity clinical networks will be covered on this day. Maternity and new born services must be safer, more efficient and built around the choice and empowerment of the women. If maternity care is your business this is a conference you should attend.” Professor Helen Young, Chief Nurse/ Director of Nursing and Midwifery, Birmingham Women’s NHS Foundation Trust

“Transforming maternity services is about so much more than a nine-month event, with some post-natal care. It’s fundamental to every family and every community. If we get care right during pregnancy, birth and early years, we set up the next generation to thrive. There can be no greater cause.” Sarah-Jane Marsh, Chief Executive Officer of Birmingham Women’s and Children’s Hospital and Chair of the NHS England Maternity Transformation Programme, 28th March 2017

“Better Births, the report of the National Maternity Review was published in February 2016 and set out a clear vision: for maternity services across England to become safer, more personalised, kinder, professional and more family friendly; where every woman has access to information to enable her to make decisions about her care; and where she and her baby can access support that is centred on their individual needs and circumstances. It also calls for all staff to be supported to deliver care which is women centred, working in high performing teams, in organisations which are well led and in cultures which promote innovation, continuous learning, and break down organisational and professional boundaries. Implementing the vision set out Better Births will support the Secretary of State’s ambition to halve the number of stillbirths, neonatal and maternal deaths and brain injuries by 2030.” NHS England 2017

Chaired by Helen Young Director of Maternity & New-born Transformation/ Chief Nurse Birmingham Women’s NHS Foundation Trust, this conference focuses on delivering the Maternity Transformation Programme in practice including learning from the early adopter and pioneer sites. Through national update sessions and practical case studies the conference will enable you to move forward with transforming maternity services and delivering the vision outlined in ‘Better Births’.

Benefits of attending
This conference will enable you to:
• Network with colleagues who are working to transform maternity services
• Learn from outstanding practice in delivering personalisation and choice
• Reflect on the perspectives of early adopter and pioneer organisations
• Update your knowledge with national developments such as the new Personal Maternity Care Budgets
• Reflect on the development of your own services your role within local maternity systems
• Understand how to work with women through co-production to improve services
• Identify key strategies for improving safety and outcomes for women
• Understand the latest evidence in reducing stillbirths, and improving perinatal mental health
• Gain CPD accreditation points contributing to professional development and revalidation evidence
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<td>10.00</td>
<td>Chair’s Introduction</td>
<td>Professor Helen Young</td>
<td>Director of Maternity &amp; New-born Transformation/Chief Nurse Birmingham Women’s NHS Foundation Trust</td>
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| 10.10   | Opening Address: Transforming Maternity Services                     | Matt Tagney                                                              | Programme Director  
Maternity Transformation Programme  
NHS England  
- The Maternity Transformation Programme: National Update  
- using small teams of midwives to offer greater continuity of care to women  
- creating single points of access to a wider range of maternity services  
- making better use of electronic records to provide more joined up care  
- improving postnatal care  
- providing better personalised care planning |
| 10.30   | Improving safety and outcomes for women                              | Chief Executive                                                           | The Royal College of Midwives  
- measuring and monitoring improvements in safety and outcomes  
- lessons from the Wave 1 Sites  
- developments from the Maternal and neonatal health safety collaborative |
| 11.00   | Questions & answers, followed by coffee at 11.10                    |                                                                         |                                                                                                                                            |
| 11.40   | EXTENDED SESSION: Delivering the vision of better births locally: Increasing Choice and Personalisation | Professor Helen Young                                                     | Director of Maternity & New-born Transformation/Chief Nurse Birmingham Women’s NHS Foundation Trust  
- what does choice and personalization mean in practice?  
- an update from the Maternity Choice and Personalisation Pioneers  
- delivering the vision of Better Births in Birmingham |
| 12.50   | Questions & answers, followed by lunch at 13.00                      |                                                                         |                                                                                                                                            |
| 13.45   | EXTENDED SESSION: Developing co-production to improve services       |                                                                         | This session will give delegates the opportunity to hear about the Nobody’s Patient project, which was sponsored by NHS England Maternity Challenge Fund to improve care and experience for families who are typically seldom heard. The session will discuss learning from two pilot workshops at Kingston Hospital NHS Foundation Trust, and at St George’s Hospital NHS Foundation Trust to co-produce solutions to improve the care and experience for other families, and for the staff who care for them. |
| 14.45   | Personal Maternity Care Budgets: Implementation in practice          | Catherine McClennan                                                       | Vanguard Programme Director  
Cheshire and Merseyside Women’s and Children’s Services  
Vanguard and PMCG Pioneer  
- enabling women to secure a greater degree of choice and personalisation in the maternity care that they receive, by empowering women’s choices about their maternity care  
- the Personal Maternity Care Budget in practice  
- developments in the Cheshire and Merseyside Women’s and Children’s Services Vanguard |
| 15.15   | Developing the role of local maternity systems                       | Professor Helen Young                                                     | Director of Maternity & New-born Transformation/Chief Nurse Birmingham Women’s NHS Foundation Trust  
- enabling the linking of maternity units to create Local Maternity Systems  
- developing a single point of access  
- lessons from the early adopters |
| 15.45   | Questions & answers, followed by coffee at 15.55                    |                                                                         |                                                                                                                                            |
| 16.00   | Reducing stillbirth                                                  | Professor Donald Peebles                                                  | Professor of Fetal Medicine  
University College London  
& Co Clinical Director  
London Maternity Strategic Clinical Network  
- reducing stillbirth what works?  
- looking forward to a national system for analysis and learning from stillbirths and perinatal deaths  
- care bundle implementation  
- supporting women who experience stillbirth: lessons from an early adopter site |
| 16.20   | NHS Benchmarking network update: The Perinatal Mental Health Services| Dr Arokia Antonysamy                                                      | Clinical Lead Mental Health  
NHS Benchmarking network  
Deputy Medical Director  
Kent Community Health NHS Foundation Trust  
Consultant Perinatal Psychiatrist  
Oxleas NHS Foundation Trust  
- closing the gap in good quality care  
- increasing access to specialist perinatal mental health support  
- an update from NHS England |
| 17.00   | Questions and answers, followed by close at 17.10                   |                                                                         |                                                                                                                                            |
The Maternity Transformation Programme
Friday 15 September 2017
De Vere West One Conference Centre, London

How to book
Book online via credit card and receive a 10% discount*
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(please complete a new form for each delegate. Photocopies are acceptable)

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Please write your address clearly as confirmation will be sent by email, if you prefer confirmation by post please tick this box. Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

This form must be signed by the delegate or an authorised person before we can accept the booking

(By signing this form you are accepting the terms and conditions below)

Name
Signature
Date

Conference Documentation
I cannot attend the conference but would like to receive a PDF containing the conference handbook material, which includes speaker slides, at £49 each.

> Payment

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For more information contact Healthcare Conferences UK on 01932 429933 or email jayne@hc-uk.org.uk

Venue
De Vere West One Conference Centre, 9-10 Portland Place, London, W1B 1PR. A map of the venue will be sent with confirmation of your booking.

Date
Friday 15 September 2017

Conference Fee
£365 + VAT (£438.00) for NHS, Social care, private healthcare organisations and universities.
£300 + VAT (£360.00) for voluntary sector / charities.
£495 + VAT (£594.00) for commercial organisations.

The fee includes lunch, refreshments and a copy of the conference handbook. VAT at 20%.

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A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

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Accommodation
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Confirmation of Booking
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