A joint BAMM, ASGBI and Healthcare Events Conference

A Practical Guide to developing your skills as an

Effective Surgical Clinical Director

For current and aspiring Surgical Clinical Directors, and Medical Directors responsible for their development

WEDNESDAY 3 MARCH 2010  76 PORTLAND PLACE  LONDON

Topics include:

- What makes an excellent Surgical Clinical Director?
- Leading the surgical directorate for QIPP: Quality, Innovation, Productivity and Prevention
- Clinical budget ownership and reporting within service line management: a guide for Surgical Clinical Directors
- Improving productivity in the operating theatre
- Strengthened surgical appraisal to support revalidation
- Surgical revalidation update
- Measuring and monitoring surgical outcomes and PROMs at individual and directorate level
- Lean thinking at directorate level: a Surgical Clinical Director’s guide to lean
- Difficult issues: managing poor surgical performance, supporting surgeons in difficulty and trying to manage “difficult” people within the surgical directorate

PLUS: Workshop for aspiring Surgical Clinical Directors facilitated by BAMM

Chair and keynote speakers

Professor Graham Layer
Past Honorary Secretary and Board Member
The Association of Surgeons of Great Britain and Ireland (ASGBI)
Medical Director
Royal Surrey Hospital NHS Trust and President The Section of Surgery
The Royal Society of Medicine

Celia Ingham-Clark
Medical Director and Consultant Surgeon
The Whittington NHS Trust

Professor Martin Elliott
Professor of Cardiac Surgery and Chairman of Cardiopulmonary Services
The Great Ormond Street Hospital for Children

An IHM recognised conference

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HEALTHCAREevents
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A Practical Guide to developing your skills as an

Effective Surgical Clinical Director

For current and aspiring Surgical Clinical Directors, and Medical Directors responsible for their development

**Wednesday 3 March 2010  76 Portland Place  London**

Whether you’re a Surgical Clinical Director or aspiring to be one, this event provides a unique opportunity to learn from the experience of other Surgical Clinical Directors and other experts to develop your skills.

This one day conference provides important updates on what makes an effective Surgical Clinical Director, with sessions including practical guides to leading the surgical directorate for QIPP (Quality, Innovation, Productivity and Prevention), improving operating theatre performance, clinical budget ownership and reporting within service line management and measuring and monitoring surgical outcomes and PROMs.

Chaired by **Professor Graham Layer** Past Honorary Secretary and Board Member The Association of Surgeons of Great Britain and Ireland (ASGBI) Medical Director Royal Surrey Hospital NHS Trust and President The Section of Surgery The Royal Society of Medicine, the conference opens with a presentation on what makes an effective Surgical Clinical Director. **Celia Ingham-Clark** Medical Director and Consultant Surgeon The Whittington NHS Trust will focus on the attributes of good Surgical Clinical Directors, the key roles and responsibilities and the organisations role in supporting current and future Surgical Clinical Directors.

The conference features an extended session focusing on strengthened surgical appraisal and revalidation with an update for Clinical Directors. **Professor Danny Keenan** Consultant Cardiothoracic Surgeon Central Manchester and Manchester Children’s University Hospital NHS Trust Associate The NHS Revalidation Support Team and National Clinical Advisor Care Quality Commission will look at strengthened surgical appraisal to support revalidation and how you can incorporate performance reviews into the appraisal process. **Professor Irving Taylor** Chair Professional Standards Committee and Recertification Committee The Royal College of Surgeons of England continues with a surgical revalidation update and a Clinical Director’s guide to preparing for Revalidation.

The conference closes with a session on managing poor surgical performance, supporting surgeons in difficulty and trying to manage “difficult” people within the surgical directorate, including handing difficult situations and dealing with difficult colleagues, the future role of the Responsible Officer and GMC Affiliate, the role of human resources in supporting the Clinical Director and ensuring you have early warning systems in place to alert when things are going wrong in the directorate.

**Workshop**

This workshop will help prepare aspiring Surgical Clinical Directors for the role – including tips for interviews, developing your portfolio and understanding what the role involves in practice – both the highs and the lows.

14.00-15.30

**Workshop for aspiring Surgical Clinical Directors**

Facilitated by

**BAMM Representatives**
10.00 Chairman's introduction

10.15 What makes an excellent Surgical Clinical Director? qualities, skills, roles and responsibilities

Celia Ingham-Clark
Medical Director and Consultant Surgeon
The Whittington NHS Trust

10.45 Leading the surgical directorate for QIPP: Quality, Innovation, Productivity and Prevention

Professor Martin Elliott
Professor of Cardiac Surgery and Chairman of Cardiothoracic Services
The Great Ormond Street Hospital for Children

11.25 Questions and answers, followed by coffee and exhibition at 11.35

12.00 Clinical budget ownership and reporting within service line management: a guide for Surgical Clinical Directors

Professor Robert Harris
Policy Director
Monitor

12.30 Improving performance in the operating theatre

Mr Hugh Rogers
Consultant Urologist and Senior Associate
The NHS Institute for Innovation and Improvement

13.00 Questions and answers, followed by lunch and exhibition at 13.10

14.00 Extended session: Strengthened surgical appraisal and revalidation update. An update for Clinical Directors

a. Strengthened surgical appraisal to support revalidation

Professor Danny Keenan
Consultant Cardiothoracic Surgeon
Central Manchester and Manchester Children’s University Hospital NHS Trust
Associate
The NHS Revalidation Support Team
and National Clinical Advisor
Care Quality Commission

b. Surgical revalidation update

Professor Irving Taylor
Chair Professional Standards Committee and Recertification Committee
The Royal College of Surgeons of England

15.00 Measuring and monitoring surgical outcomes and PROMs at individual and directorate level

As outcome measures are increasingly being used for revalidation and performance management it will be increasingly important for Clinical Directors to demonstrate accurate monitoring and measurement of individual and directorate outcomes

Mr Mark Jones
Consultant Cardiothoracic Surgery
South Manchester University Hospital NHS Trust

15.30 Questions and answers, followed by tea and exhibition at 15.40

16.00 Lean thinking at directorate level: a Surgical Clinical Director’s guide to lean

Mr David Johnson
Clinical Director Elective Services and Consultant Orthopaedic Surgeon
Stockport NHS Foundation Trust

with Peter Sussex, Principal Practitioner
The Manufacturing Institute

16.40 Difficult Issues: managing poor surgical performance, supporting surgeons in difficulty and trying to manage “difficult” people within the surgical directorate

Megan Joffe
Consultant
Edgecumbe Consulting Group Ltd

17.10 Questions and answers, followed by close
**Effective Surgical Clinical Director**

**Wednesday 3 March 2010 76 Portland Place London**

### How to book

Fax the booking form to 020 8547 2300

Through our website at: www.healthcare-events.co.uk

Post this form to Healthcare Events

2 Acre Road, Kingston, Surrey KT2 6EF

### Your details

(please complete a new form for each delegate. Photocopies are acceptable)

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Please write your address clearly as confirmation will be sent by e-mail. If you prefer confirmation by post please tick this box. Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

This form must be signed by the delegate or an authorised person before we can accept the booking

(please sign this form, you are accepting the terms and conditions below)

Name

Signature

Date

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**By cheque** A cheque for is enclosed

Please make cheques payable to: Healthcare Events Ltd. Cheques can be in £ or Euros (1 Euro = £0.90)

**By invoice** Please send an invoice to

Name (in block capitals) Organisation Address

**By BACS**

Purchase order number if applicable

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Please debit my Visa/Mastercard/Switch

Cardholder’s name

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Valid from

Expiry date

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For office use only

**Conference handbook** I cannot attend the conference but would like a copy of the conference handbook which includes speaker slides @ £69 a copy.

The handbook will be sent out a week after the conference, please fill in the “your details” section above for delivery.

Handbooks ordered up until two months after the conference will be supplied as a hardcopy in an A4 ring binder, those ordered after this time will be posted as a PDF document on CD.

**BAMM members**

I am a BAMM member

BAMM membership Number

**ASGBI members**

I am an ASGBI member

ASGBI membership number

To find out more about becoming an ASGBI member, please visit http://www.asgb.org.uk/en/become_a_member

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I am an IHM member

IHM membership number

To find out more about becoming an IHM member, please visit www.ihm.org.uk

**Patient Safety First**

My trust is signed up to Patient Safety First

Trust name

**Workshop**

Tick here if you would like to attend the Surgical Clinical Directors Workshop

**Venue**

76 Portland Place, London, W1B 1NT. A map of the venue will be sent with confirmation of your booking.

**Date**

Wednesday 3 March 2010

**Conference fee**

£365 + VAT (£428.88) for NHS, social care, private healthcare organisations and universities.

£300 + VAT (£352.50) for voluntary sector/charities.

£495 + VAT (£581.63) for commercial organisations.

£300 + VAT (£352.50) for BAMM, ASGBI and IHM members and trusts signed up to Patient Safety First.

The fee includes lunch, refreshments and a copy of the conference handbook, VAT at 17.5%.

**Group rates**

A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

**Terms and conditions**

A refund, less a 20% administration fee, will be made if cancellations are received, in writing, at least 4 weeks before the conference. We regret that any cancellation after this time cannot be refunded, and that refunds for failure to attend the conference cannot be made, but substitute delegates are welcome at any time.

**Confirmation of booking**

All bookings will be confirmed by email, unless stated otherwise. Please contact us if you have not received confirmation 7–10 days after submitting your booking.

If you are interested in exhibiting at this event, please contact Nicola Finley on 020 8541 1399, or email nicolaf@healthcare-events.co.uk

This conference is Fit to Lead Accredited (for more information on Fit to Lead, visit www.bamm.co.uk), CME and CPD Approved by the Association of Surgeons of Great Britain and Ireland (5 points) and recognised by the IHM

**Accommodation**

On confirmation of your booking you will receive details of accommodation.

**Exhibition**

If you are interested in exhibiting at this event, please contact Nicola Finley on 020 8541 1399, or email nicolaf@healthcare-events.co.uk

**Credits**

This conference is Fit to Lead Accredited (for more information on Fit to Lead, visit www.bamm.co.uk), CME and CPD Approved by the Association of Surgeons of Great Britain and Ireland (5 points) and recognised by the IHM

For more information contact Healthcare Events on 020 8541 1399 or email jayne@healthcare-events.co.uk

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