

Meeting the Quality and Productivity Challenge in Cancer Care

From Early Diagnosis to Service Provision following Cancer Treatment

Monday 11 October 2010
Cavendish Conference Centre, London

Topics include:

- QIPP: quality, innovation, productivity and prevention in Cancer Care
- Measuring, monitoring and improving Cancer outcomes
- Raising awareness and early identification
- Improving the emergency pathway: delivering an acute Cancer service
- Delivering one to one support for Cancer patients
- Improving the inpatient care pathway
- Enhanced recovery: helping patients get better sooner
- From treatment to wellbeing: beyond survivorship
- Planning, support and improvement for end of life care

Chair and speakers include:

Paula Lloyd

Associate Director Patient Experience
The National Cancer Action Team

Dr Janet Williamson

NHS Improvement National Programme Director
NHS Improvement

Dr Mick Peake

Co Chair The National Clinical Outcomes Group and Clinical Lead National Cancer Intelligence Network measuring clinical outcomes in Cancer Care

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“My focus over the coming year will be to support the NHS in ensuring that every area of the country is able to deliver on the core quality measures... encouraging earlier diagnosis of cancer and delivering the quality and productivity improvements that will be imperative if we are to deliver world class cancer services in the context of the economic downturn.”

Professor Mike Richards CBE Cancer Reform Strategy: local implementation
– second annual report, December 2010

This one day conference chaired by **Paula Lloyd Associate Director Patient Experience The National Cancer Action Team** will provide delegates with valuable knowledge in meeting the Quality and Productivity Challenge in Cancer Care from early diagnosis to service provision following Treatment.

Dr Janet Williamson NHS Improvement National Programme Director NHS Improvement opens the conference with a presentation on QIPP in Cancer Care, focusing on prevention, risk reduction, early identification, and developing Cancer services with a focus on productivity and cost, and evidence on how to deliver quality and productivity in Cancer services.

The morning continues with a variety of topics including; raising awareness and early identification, changing the focus and directing resources towards a preventative approach, improving the emergency pathway and delivering an acute Cancer Service.

“The enhanced recovery approach offers enormous benefits to patients, along with the scope for savings within the NHS.”

Professor Mike Richards CBE Department of Health, National Cancer Programme Bulletin, Issue 6 March 2010

Delegates will have the opportunity to hear a presentation on enhanced recovery, helping patients get better sooner including the background and principles behind enhanced recovery,

examples of QIPP, realising the benefits and demonstrating quality improvement, cost savings and reduction in waiting times and mortality.

“The greatest potential to transform the experience of patients is access to personalised one-to-one care when they are most in need. When faced with the fears and uncertainties of a serious illness, dedicated nursing, such as that provided by Macmillan nurses, has the potential to transform the experience of care for the patient and their family too. Not just improving the outcomes of care, but helping them to understand their choices and options.”

Prime Minister announcement Department of Health, National Cancer Programme Bulletin, Issue 5 February 2010

The conference closes with a session on planning, support, and improvement for end of life care and will discuss meeting the quality and productivity challenge in end of life care, advanced care planning for improvement, understanding which improvements will have the greatest impact, and understanding the implications of living longer with Cancer.

Chair: Paula Lloyd Associate Director Patient Experience The National Cancer Action Team

10.00 **Chairman's introduction**

10.15 **QIPP: quality, innovation, productivity and prevention in Cancer Care**

Dr Janet Williamson

NHS Improvement National Programme Director
NHS Improvement

- focusing on prevention, risk reduction and early identification
- developing Cancer services with a focus on productivity and cost
- evidence about how to deliver quality and productivity in Cancer services
- meeting the quality and productivity challenge in Cancer Care

10.45 **Measuring, monitoring and improving Cancer outcomes**

Dr Mick Peake

Co Chair The National Clinical Outcomes Group and
Clinical Lead National Cancer Intelligence Network

- measuring clinical outcomes in Cancer Care
- monitoring clinical outcomes to improve practice
- peer review and benchmarking: linking with CQuINS and the National Cancer Review Programme
- moving forward: developments at the National Cancer Intelligence Network (NCIN) and the Clinical Outcomes Group

11.15 Questions and answers, followed by coffee and exhibition at 11.25

11.50 **Raising awareness and early identification**

Tina Bhundia

Health Promotion Specialist NHS Nottingham City

and Yesmean Khalil

Head of Health Promotion Commissioning
NHS Nottingham City

- health promotion and social marketing for early identification
- changing the focus and directing resources towards a preventative approach
- preventing Cancer and raising public awareness of what can be done
- diagnosing Cancer earlier: an update from the National Awareness and Early Diagnosis Initiative

12.20 **Improving the emergency pathway: delivering an acute Cancer service**

Dr Pauline Leonard

Consultant Medical Oncologist
The Whittington Hospital NHS Trust

- setting up an acute Cancer service: ensuring emergency patients are assessed before a decision to admit
- developing protocols for oncological emergencies and training for A&E staff
- working with partners to ensure emergency admission is the exception and not the norm
- the impact on readmission rates and reduced hospital admissions

12.50 Questions and answers, followed by lunch and exhibition at 13.00

14.00 **Delivering one to one support for Cancer patients**

There is a commitment to deliver personalised one to one care for all cancer patients over the next five years

Judi Tapp and Anne Wilkinson,

National Improvement Workstream Leads
for Cancer Survivorship

- reforming community and primary care services to deliver dedicated nursing for all Cancer patients in their own homes
- putting the patient at the centre of care and delivering a joined up service
- health and social care support: ensuring a holistic package of support is available from diagnosis through to longer term support for Cancer survivors

14.30 **Improving the inpatient care pathway**

Shelley Dolan

Chief Nurse
The Royal Marsden NHS Foundation Trust

- developing a QIPP approach to inpatient Cancer Care
- identifying productivity improvements whilst improving care across the network
- case study: improving and identifying efficiency savings across the breast Cancer pathway

15.00 **Enhanced recovery: helping patients get better sooner**

Speaker to be announced

- the background and principles behind the enhanced recovery programme
- enhanced recovery as an example of QIPP in practice: the potential impact on quality, productivity and financial costs
- realising the benefits of the enhanced recovery programme
- demonstrating quality improvement, cost savings and reductions in waiting times and mortality: our experience

15.30 Questions and answers, followed by tea and exhibition at 15.40

16.00 **From treatment to wellbeing: beyond survivorship**

Duleep Allirajah

Policy Manager
Macmillan Cancer Support

- survivorship: a holistic wellbeing approach
- developing vocational rehabilitation: ensuring people living beyond Cancer have the opportunity to get back into employment
- the impact on quality, productivity and personalisation

16.30 **Planning, support and improvement for end of life care**

Professor Edwin Pugh

End of Life Care Chair for SHA North East
Consultant in Palliative Medicine North Tees and Hartlepool
NHS Foundation Trust and Professor of Palliative Care
Teesside University

- meeting the quality and productivity challenge in end of life care
- advance care planning for improvement
- understanding which improvements will have the greatest impact
- the role of the quality markers in objective monitoring, benchmarking and performance review of end of life care
- understanding the implications of living longer with Cancer

17.00 Questions and answers, followed by close at 17.15

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Cavendish Conference Centre, 22 Duchess Mews, London, W1G 9DT. A map of the venue will be sent with confirmation of your booking.

Date
Monday 11 October 2010.

- Conference fee**
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 - £300 + VAT (£352.50) for voluntary sector/charities.
 - £495 + VAT (£581.63) for commercial organisations.
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