

A Joint Healthcare Conferences UK and Zest Learning Masterclass

10% card payments discount*
15% Group booking discount**

Getting Your Message Across

Masterclass for Healthcare Professionals who need to influence key opinion leaders

Tuesday 19 January 2016 Hallam Conference Centre, London



Recognised by



Key Learning Objectives:

- Define what getting your message across means
- Know how to listen for and use values
- Create powerful arguments using other people's preferences
- How to create links to the "big picture"
- Practice a range of verbal and physical influencing skills
- Leave with a toolbox of techniques to make yourself heard

The Masterclass will be facilitated by

Gabrielle Gaché

Licensed EI & NLP Trainer

Zest Learning



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Getting Your Message Across

*Masterclass for Healthcare Professionals
who need to influence key opinion leaders*

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A masterclass for healthcare professionals who need to influence key opinion leaders.

Are you working in a role where you constantly have to influence people who are in a more senior position than you? Are you required to provide an opinion or put things into practice and want to get your message across or be heard? If so, this masterclass is for you.

This master class will explore how to create influence and impact from your personal power rather than a position of authority. Whether you are presenting a business case, a new idea, a redesign of your service or simply want your voice to be heard you will discover strategies and tactics for making a lasting impression and having the inner confidence to speak up. Learn how to understand motivation in others and read the subtleties in other people's language and use these to get your message across.

This master class will be led by Gabrielle Gaché, Licensed EI & NLP Trainer, a highly experienced influence and persuasion expert from Zest Learning who has over 3 decades experience working with leaders.

Participants will leave with a toolbox of tactics and techniques to build their influencing and communication skills.

Programme

- 09.30 Coffee and Registration
- 10.00 What is getting your message across?
- 10.30 The importance of personal values
- 11.30 Coffee
- 11.45 Strategies for making yourself heard
- 12.30 Lunch
- 13.15 The power of verbal or physical language
- 14.30 Tea
- 14.45 Getting behind the intention
- 16.00 Questions, Summary and Close

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Download

> How to book

Book with credit card and receive a 10% discount*

www.healthcareconferencesuk.co.uk

Fax the booking form to
01932 880402

Post this form to Healthcare Conferences UK
8 Wilson Drive, Ottershaw, Surrey, KT16 0NT

> Your Details (please complete a new form for each delegate. Photocopies are acceptable)

Dr Mr Mrs Ms (Please Circle)

First Name

Surname

Job Title

Department

Organisation

Address

Postcode

Telephone

Fax

Email

Please write your address clearly as confirmation will be sent by email, if you prefer confirmation by post please tick this box, Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

This form must be signed by the delegate or an authorised person before we can accept the booking

(By signing this form you are accepting the terms and conditions below)

Name

Signature

Date

> Payment

By Cheque A cheque for is enclosed

Please make Cheques Payable to: Healthcare Conferences UK Ltd.

By Invoice Please send an invoice to

Name

Organisation

Address

Postcode

PURCHASE ORDER NUMBER
(If Applicable)

Please note if you are requesting an invoice many NHS organisations now require a Purchase Order Number to be provided. If you do not provide this number this may slow down the processing of this delegate place.

By B A C S

For Payments in £: Sort Code 40-46-22 Account No. 21553690

Please send your BACS remittance form as confirmation of payment

Your BACS Reference

By credit card Please debit my Visa/Mastercard/Switch **All sections must be completed**

Cardholder's Name

Card No.

Valid From

Expiry Date

Issue No. (switch only)

You will be contacted during the processing of your booking to confirm the payment card security code. (this is the last three digits of the number printed on the back of your card)

Signature

Card billing address

Promotional Code

Venue

Hallam Conference Centre, 44 Hallam Street, London, W1W 6JA map of the venue will be sent with confirmation of your booking.

Date

Tuesday 19 January 2016, London

Conference Fee

£395 + VAT (£474.00) for NHS, Social care, private healthcare organisations and universities.

The fee includes lunch, refreshments and a copy of the conference documentation. VAT at 20%.

*Card Discount

10% discount when you book via credit or debit card. This offer is exclusive to card bookings and cannot be used in conjunction with any other Healthcare Conferences UK offer.

**Group Rates

A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

Terms & Conditions

A refund, less a 20% administration fee, will be made if cancellations are received, in writing, at least 4 weeks before the conference. We regret that any cancellation after this cannot be refunded, and that refunds for failure to attend the conference cannot be made, but substitute delegates are welcome at any time.

Accommodation

On confirmation of your booking you will receive information for booking accommodation should you require it.

Confirmation of Booking

All bookings will be confirmed by email, unless stated otherwise. Please contact us if you have not received confirmation 7-10 days after submitting your booking.

Credits

CPD Certified. This conference is recognised by the Good Governance Institute.

For more information contact Healthcare Conferences UK on **01932 429933** or email jayne@hc-uk.org.uk

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