

Promote your products and services to 150-200 Clinical Audit Leads & Managers, Clinician Leading Audit, Clinical Governance & Clinical Effectiveness Managers & Consultants



**Clinical Audit
and Improvement**
2010 9 and 10 February 2010
Savoy Place, London



DELEGATE PACK SPONSORSHIP £2,900

- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs
- Your logo and contact details on delegate confirmation letters
- Promotional seat drop in lecture theatre
- Delegate contact list
- One free delegate place to attend all conference sessions
- Stand catering and refreshments for 2 stand members

EXHIBITOR PACKAGE £1,900

- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs
- Delegate contact
- One free delegate place to attend all conference sessions
- Stand catering and refreshments for 2 stand members

EXCLUSIVE SPONSORSHIPS £500 each

All branded products to be supplied by sponsor

- Carrier bags
- Lanyards
- Notepads and pens

SIGNAGE SPONSORSHIP £500

- Your logo on all directional signage at the event

DELEGATE SPONSORSHIP Rates on request

- If you would like to invite your clients to the conference we can offer you discounted rates

SEAT DROP £700

- Sales literature will be placed on seats in the lecture theatre at the beginning of the conference

EVENING RECEPTION SPONSORSHIP £3,500

- Exhibitor welcome speech to open the reception
- Branding at the drinks reception (*with opportunities available but not included in cost*):
 - Branded serviettes
 - Branded wine coolers/sleeves
 - Branded tablecloths
- Your logo on screen between the main conference sessions
- Your logo on directional signage to the drinks reception
- Invitation with your logo to delegates inviting them to attend the evening drinks reception
- Accreditation with speaker announcement
- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs
- Your logo and contact details on delegate confirmation letters
- Delegate contact list
- Two free delegate places to attend all conference sessions
- Stand catering and refreshments for 2 stand members

ADDITIONAL Rates on request

- Chocolate fountains
- Branded tablecloths and serviettes
- Logo on Events Staff polo shirts

INSERTS £500

- Insert sales literature into the delegate/speaker packs (max A4 size)

LITERATURE DISPLAY £200

- Display copies of journals and magazines or literature for delegates to browse through or take away

HEALTHCAREevents

Specialists in health & social care conferences

OTHER CONFERENCES/EXHIBITIONS OF INTEREST

Process Mapping (24 February, Manchester)

QIPP (16 March, Manchester)

Reducing Re-Admission Rates (24 March, London)

Future of Health Policy/Annual Health Check (27 April, London)

If you are interested in exhibiting at this conference or any of our events, or would like to find out more information, please contact **Carolyn Goodbody** on:

P: 020 8481 0354

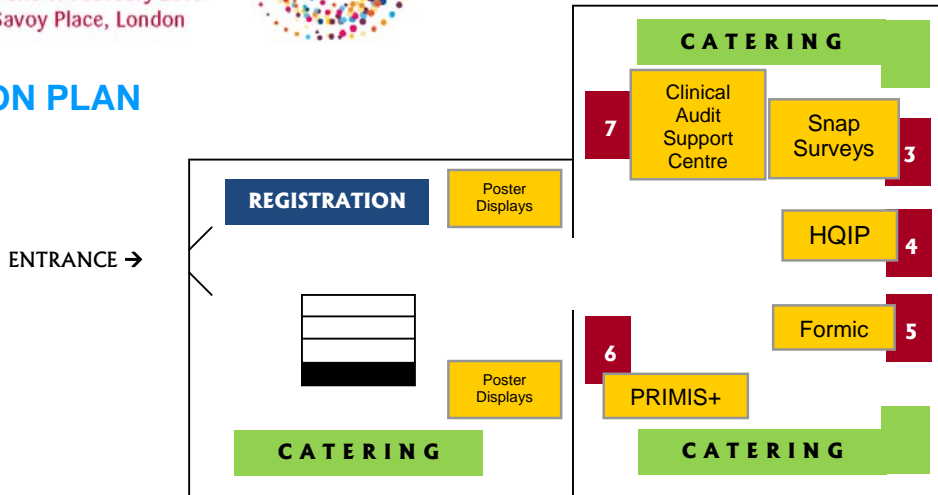
E: Carolyn@healthcare-events.co.uk

F: Complete the booking form overleaf and fax back to 020 8547 2300

Or visit our website www.healthcare-events.co.uk



EXHIBITION PLAN



Please book exhibition space/sponsorship at the above event. We agree to the terms below.

BOOKING FORM – For the Attention of Carolyn Goodbody

All prices are exclusive of VAT

Package/Sponsorship		
1 st choice Stand No.	2 nd Choice Stand No.	
Cost £		
Title	First name	
Surname		
Job title		
Organisation		
Company Registration Number	Country of Registration	VAT Registration Number

Address		
Phone	Mobile	Fax
Email		
Purchase Order No. (if applicable)		
Signature		
<i>Please read our terms & conditions</i>		
Date		

TERMS & CONDITIONS

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

Cancellation

Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

Amendment of Site Plan

Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site.

Postponement or abandonment

The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

Literature Approval

Please send an example of your literature for approval either by post to Healthcare Events or by email to Melissa@healthcare-events.co.uk

Please note: Literature that conflicts with Healthcare Events' conferences cannot be included in the delegate pack.