

A Practical Guide to  
developing your skills as an

# Effective Nurse Director

For current and aspiring  
Directors of Nursing

TUESDAY 2 NOVEMBER 2010  
20 CAVENDISH SQUARE, LONDON

Promote your products and services  
to around 60 delegates including:  
Nurse Directors, Nurse Consultants,  
Nurse Managers, Chief Nurses,  
Heads of Nursing, Ward Managers,  
Ward Sisters and Matrons\*

## DELEGATE PACK SPONSORSHIP £2250

- Your logo on the delegate packs
- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Promotional seat drop in lecture theatre
- Your logo and contact details on delegate confirmation letters
- Delegate contact list
- Two free client delegate places to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

## INSERTS £250

- Insert sales literature into the delegate/speaker packs (max size A4)

## SIGNAGE SPONSORSHIP £390

- Your logo on all directional signage at the event

## EXCLUSIVE SPONSORSHIPS £250 each

All branded products to be supplied by sponsor

- Carrier bags
- Lanyards
- Notepads and pens

If you are interested in exhibiting, or would like to find out more information, please contact **Nikki Finley** on:

P: 020 8541 1399

E: [nicolaf@healthcare-events.co.uk](mailto:nicolaf@healthcare-events.co.uk)

F: Complete the booking form overleaf and fax back to  
020 8547 2300

**HEALTHCARE**events  
Specialists in health & social care conferences

## EXHIBITOR PACKAGE £1250

- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Delegate contact list
- One free client delegate place to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

## STAND PACKAGE £950<sup>†</sup>

- 3m x 1m open space stand with power, table & chairs (**stand position allocated on the day**)
- The conference handbook (detailing list of names and job titles that are attending the conference)
- Stand catering and refreshments for 2 stand members

## SEAT DROP £390

- Sales literature will be placed on seats in the lecture theatre at the beginning of the conference

## LITERATURE DISPLAY £100

- Display copies of journals and magazines or literature for delegates to browse through or take away

## DELEGATE SPONSORSHIP Rates on request

- If you would like to invite your clients to the conference we can offer you discounted rates

\*Delegate numbers and job titles are a guideline only

<sup>†</sup>Non-transferrable/non-refundable

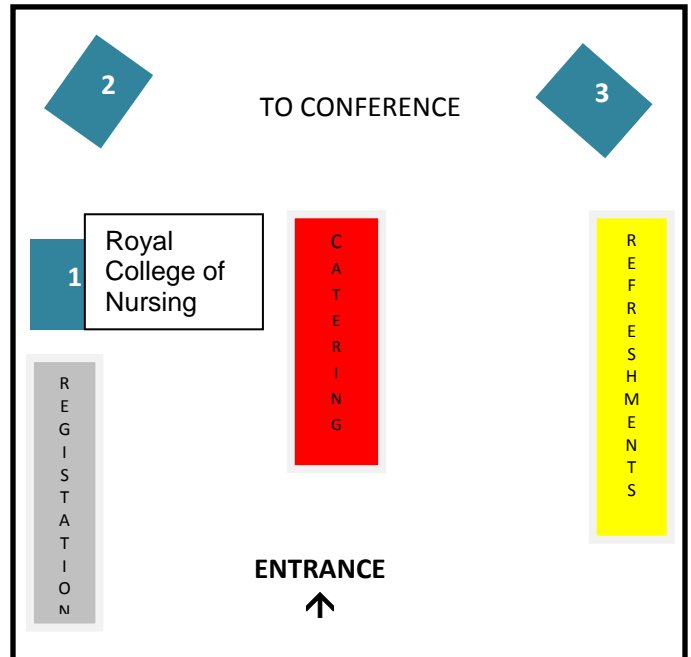
# EXHIBITION FLOOR PLAN

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## BOOKING FORM – For the Attention of Nikki Finley

*All prices are exclusive of VAT*

Package/Sponsorship		
1 <sup>st</sup> choice Stand No.	2 <sup>nd</sup> Choice Stand No.	
Cost £		
Title	First name	
Surname		
Job title		
Organisation		
Company Registration Number	Country of Registration	VAT Registration Number

Address		
Phone	Mobile	Fax
Email		
Purchase Order No. (if applicable)		
Accounts Payable Contact Name	Accounts Payable Direct Line	
Accounts Payable Email		
Signature <i>Please read our terms &amp; conditions</i>		
Date		

### TERMS & CONDITIONS

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

### Cancellation

Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

### Amendment of Site Plan

Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site.

### Postponement or abandonment

The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

### Literature Approval

Please send an example of your literature for approval either by post to Healthcare Events or by email to [Melissa@healthcare-events.co.uk](mailto:Melissa@healthcare-events.co.uk)  
Please note: Literature that conflicts with Healthcare Events' conferences cannot be included in the delegate pack.

2 Acre Road, Kingston, Surrey, KT2 6EF, UK  
Tel: 020 8541 1399 Fax: 020 8547 2300

[www.healthcare-events.co.uk](http://www.healthcare-events.co.uk)

