

Annual Scientific Conference Virtual Exhibition & Sponsorship

Thursday 8th October 2020

Virtual Conference



Virtual Exhibition Branding, Networking and Speaking Opportunities include:

- Sponsorship of Instructional Courses
- A dedicated page on the web based virtual conference platform
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Prime position advertising space on the virtual platform including home page
- Product or Service Demos
- Live or pre-recorded speaker slots in the main programme to present your product
- Access to all presentations and participation in the live Q&As and polling
- On the day access to contact and meet with delegates and speakers virtually











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Virtual Conference

This conference will now take place virtually. Virtual attendance will provide delegates and exhibitors with the full conference experience from your workplace or home.

The Faculty of Clinical Informatics are pleased to announce their <u>Inaugural Annual Scientific</u> Conference.

The Faculty of Clinical Informatics has been established as the multi-disciplinary professional body for all health and social care qualified individuals working as informaticians across the UK. #UKFCI2020

Join us at the inaugural scientific conference of the Faculty of Clinical Informatics — the foremost event for the science and practice of clinical informatics. The conference offers an opportunity for companies to support learning about pioneering research and insights for using information to improve health and well-being. The conference will have topics across the spectrum from managing information and communications for improving patient care, to tracking the health of populations. The day will bring together informatics professionals from diverse health and care backgrounds committed to transforming health through informatics. From the leading experts in the field, to the students eager to get started, the conference will provide delegates with an opportunity to learn and to grow professionally, to network and to start new collaborations.

To discuss the right package for you please email carolyn@hc-uk.org.uk or telephone 01932 429933





Virtual Exhibition & Sponsorship Packages

Virtual Advertising Package £1200

- Pre-event coverage logo with link to your site on the event web page
- Logo & page on the virtual platform with links to your site, includes:
 - Banner at top of page 3000px W x 800px H (text on right)
- Company name and description, Web, Twitter, LinkedIn links
- Upload literature files & promo videos
- One delegate place giving access to the virtual platform, sessions & Q&A
- Delegates can contact you to request virtual meetings and chat

Virtual Exhibition Package £2000

- Pre-event coverage logo with link to your site on the event web page
- Logo & page on the virtual platform with links to your site, includes:
- Banner at top of page 3000px W x 800px H (text on right)
- Company name and description, Web, Twitter, LinkedIn links
- Upload literature files & promo videos
- One delegate place giving access to virtual sessions & Q&A
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually

Exhibitor Package + Sponsorship of Instructional Course £4000

- Sponsorship of one of the seven instructional courses
- Pre-event coverage logo with link to your site on the event web page
- 10 minute live or pre-recorded virtual presentation in a dedicated section of the programme alongside other suppliers to showcase your products and services
- Logo & page on the virtual platform with links to your site, includes:
- Banner at top of page 3000px W x 800px H (text on right)
- Company name and description, Web, Twitter, LinkedIn links
- Upload literature files & promo videos
- Logo on virtual platform homepage
- One delegate place giving on the day access to virtual sessions & Q&A
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually
- Social media announcement post-event via Twitter to our 10,000+ followers (HCUK Clare)

Faculty of Clinical Informatics Exhibition & Sponsorship Booking Form

Package/Sponsorship				Address	
On booking you will be contacted regarding your stand choice					
Cost £				Telephone	Mobile
All prices are exclusive of VAT					
Organisation				Email Address	
Title	First Name			Twitter address (so we can tag you in at the conference and keep you up to	
Surname				Purchase Order Number (if applicable)	
Job Title				Account Payable Contact	
ONLY NEW CLIENTS TO COMPLETE BELOW				Account Payable Direct Line	
Company reg. nu	ım-	Country of registration	VAT reg number		
ber				Account Payable Email	
Signature (Please read our terms & conditions)				Date	

To discuss stand packages, for a demonstration of our virtual portal or for more information please contact carolyn@hc-uk.org.uk

