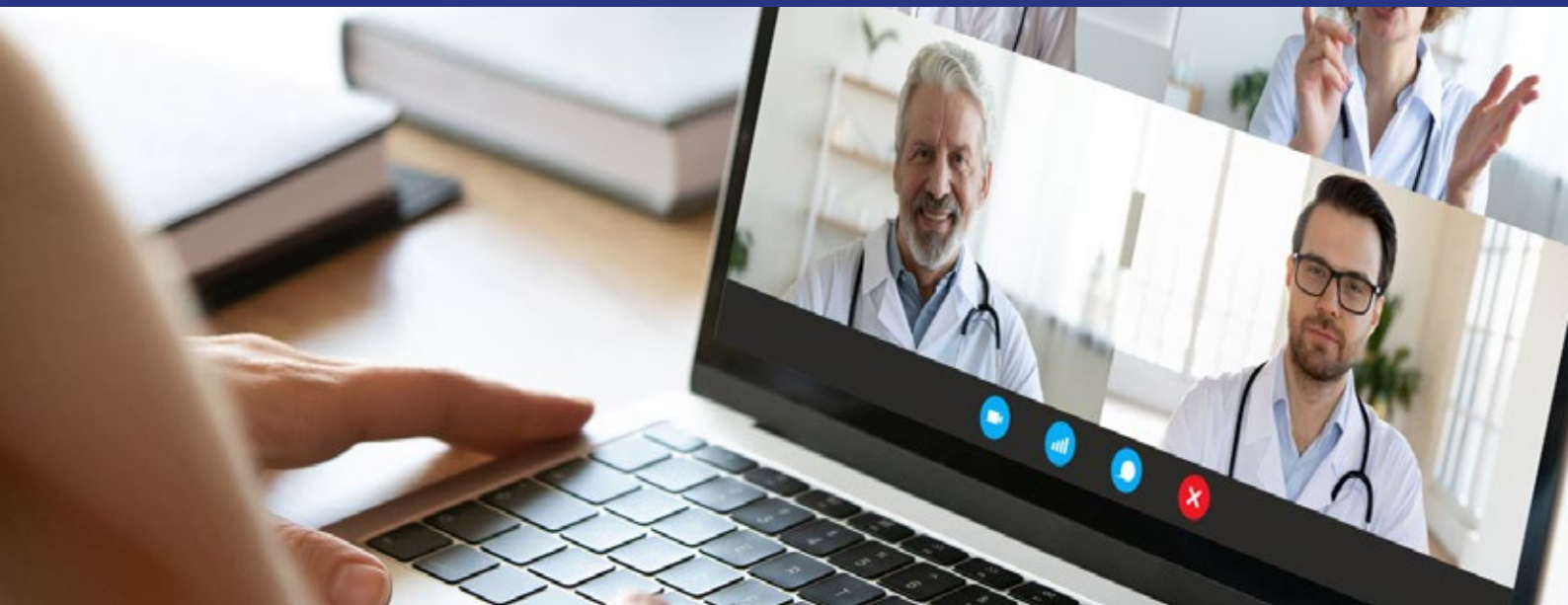


# Virtual & Hybrid Exhibition & Sponsorship Packages



Virtual & Hybrid Exhibition Branding, Networking and Speaking Opportunities include:

- A dedicated page on the web based virtual conference platform
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Prime position advertising space on the virtual platform including home page
- Product or Service Demos
- Live or pre-recorded speaker slots in the main programme to present your product
- Access to all presentations and participation in the live Q&As and polling
- On the day access to contact and meet with delegates and speakers virtually
- For Hybrid Events this will all be in addition to the traditional onsite exhibition stand package

# Virtual & Hybrid Exhibition & Sponsorship Packages

On 17th July 2020 Boris Johnson announced conference venues will be able to open from 1st October 2020. We have therefore changed all our September conferences to run virtually online via our new user friendly web based platform, and from October 2020 we will run hybrid conferences with the option for delegates of either on-site or virtual attendance.

Virtual attendance will provide delegates and exhibitors with the full conference experience from your workplace or home. We want to ensure exhibitors and sponsors have the full reach of both audiences.

**Delegates that have already attended our virtual masterclasses have said:**

*"I was surprised at how good it was to do it online. I was especially wary of doing a whole day, but it didn't feel onerous at all."*

*"The virtual experience worked very well, enjoyed the breakout sessions for discussion."*

*"I think the online format has worked much better overall than in person, it's made it much easier to make notes, cross reference stuff online etc throughout, and the breakout rooms worked well"*

Our conferences provide organisations working in the healthcare sector with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of potential customers in the healthcare industry.

With each conference attracting a targetted audience healthcare professionals with specialist interest in our conference themes, we provide a highly cost effective marketing channel.

To discuss the right package for you please  
email [carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk) or telephone 01932 429933

# Virtual Only

## Exhibition & Sponsorship Packages

### Bronze Virtual Exhibition Package £1000

- Pre-event coverage logo with link to your site on the event web page
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- One delegate place giving access to virtual sessions & Q&A
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually

### Silver Virtual Supplier Showcase Package £1400

- Pre-event coverage logo with link to your site on the event web page
- 10 minute live or pre-recorded virtual presentation in a dedicated section of the programme alongside other suppliers to showcase your products and services
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- Logo on virtual platform homepage
- One delegate place giving on the day access to virtual sessions & Q&A
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually

### GOLD Virtual Exhibitor Package + Exclusive Case Study Presentation £1600

- Pre-event coverage logo with link to your site on the event web page
- Social medial announcement post-event via Twitter to our 10,000+ followers (HCUK\_Clare)
- 30 minute live or pre-recorded virtual case study presentation from your nominated NHS or Social Care Speaker in the Main Programme to demonstrate the benefits of your solution in practice
- or Host a 30 minute virtual discussion session utilising live polling & live Q&A
- Your logo and link against the session description for your nominated speaker
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
- Logo on virtual platform homepage
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually

# Hybrid Exhibition & Sponsorship Packages

## Bronze Hybrid Virtual & Onsite Exhibition Package £1200

- Pre-event coverage logo with link to your site on the event web page
- Open space stand
- Two colleagues to attend all conference sessions, staff the exhibition stand & access the virtual platform
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description
  - Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
  - A presence on the conference app which will be used by onsite delegates
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegate list & on the day access for you to contact and arrange meetings with delegates virtually

## Silver Hybrid Exhibition Package + Supplier Showcase Package £1600

- Pre-event coverage logo with link to your site on the event web page
- 10 minute presentation in a dedicated section of the programme alongside other suppliers to showcase your products and services to both the on-site and virtual audience
- Logo on the chairman's housekeeping slides
- Open space stand
- Two colleagues to attend all conference sessions and staff the exhibition stand
- One virtual delegate place
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
  - A presence on the conference app which will be used by onsite delegates
- Logo on virtual platform homepage
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually

## GOLD Hybrid Exhibitor Package + Exclusive Case Study Presentation £2000

- Pre-event coverage logo with link to your site on the event web page
- Social medial announcement via Twitter to our 10000+ followers
- 30 minute case study presentation from your nominated NHS or Social Care Speaker in the Main Programme to demonstrate the benefits of your solution in practice to both the on-site and virtual audience
- Your logo and link on the virtual platform against the session description for your nominated speaker
- Logo on the chairman's housekeeping slides
- Open space stand
- Three colleagues to attend all conference sessions and staff the exhibition stand
- One virtual delegate place
- Logo & page on the virtual platform with links to your site, includes:
  - Banner at top of page 3000px W x 800px H (text on right)
  - Company name and description, Web, Twitter, LinkedIn links
  - Upload literature files & promo videos
  - A presence on the conference app which will be used by onsite delegates
- Logo on virtual platform homepage
- Stand on the virtual floor plan for delegates to visit your page and meet with you virtually
- Delegates list & on the day access to contact and meet with individual delegates virtually

# Virtual & Hybrid Exhibition & Sponsorship Booking Form

<b>Conference Title and Date</b>		
<b>Package/Sponsorship</b>		<b>Address</b>
On booking you will be contacted regarding your stand choice		
<b>Cost £</b> <i>All prices are exclusive of VAT</i>		<b>Telephone</b>
<b>Organisation</b>		<b>Mobile</b>
<b>Organisation</b>		<b>Email Address</b>
<b>Title</b>	<b>First Name</b>	<b>Twitter address</b> <i>(so we can tag you in at the conference and keep you up to</i>
<b>Surname</b>		<b>Purchase Order Number (if applicable)</b>
<b>Job Title</b>		<b>Account Payable Contact</b>
<b>ONLY NEW CLIENTS TO COMPLETE BELOW</b>		<b>Account Payable Direct Line</b>
<b>Company reg. number</b>	<b>Country of registration</b>	<b>VAT reg number</b>
		<b>Account Payable Email</b>
<b>Signature</b> <i>(Please read our terms &amp; conditions)</i>		<b>Date</b>

To discuss stand packages, for a demonstration of our virtual portal  
or for more information please contact  
[carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk)



For full terms and conditions see [www.healthcareconferencesuk.co.uk/assets/sponsorship-opportunities/exhib-t&cs.pdf](http://www.healthcareconferencesuk.co.uk/assets/sponsorship-opportunities/exhib-t&cs.pdf)