The Maternity Transformation Programme

Learning from the early adopters and pioneers

Monday 5 February 2018 De Vere West One Conference Centre, London

Chair and Speakers include:
Prof Helen Young
Former Director of Maternity and Newborn Transformation/Chief Nurse
Birmingham Women’s NHS Foundation Trust

Elaine A Hanzak
Survivor of Postnatal Illness & Perinatal Mental Health Advocate

Supporters Include:
“The Better Births’ vision is transformational. As with most things that are worth doing, this transformation will not be achieved without hard work, innovation and, in some cases, upheaval. We will need to think differently about the way we do things. Achieving the vision is as much about creating a lasting ethos of greater collaboration as it is about system design. This will require a cultural shift in many places and organisations, and also for many of us as individuals.”
Sarah-Jane Marsh Chief Executive Officer of Birmingham Women’s and Children’s Hospital and Chair of the NHS England Maternity Transformation Programme, 2017

“Maternity and new-born services are being grouped in to Local Maternity Systems which will plan, deliver, monitor and transform maternity and new-born services in all areas. All staff involved in delivering or commissioning these services will need to understand how to work in their LMS. Midwives, obstetricians, GPs and commissioners will be impacted and involved in this national transformation of maternity services, knowing how you want to improve your local service and influence care provision of your women and families is critical. Understanding how to co-design services with women, use STPs to fund and resource changes needed in maternity services and harnessing the support of neonatal and maternity clinical networks will be covered on this day. Maternity and new born services must be safer, more efficient and built around the choice and empowerment of the women. If maternity care is your business this is a conference you should attend.”
Professor Helen Young, Chief Nurse/ Director of Nursing and Midwifery, Birmingham Women’s NHS Foundation Trust

“Transforming maternity services is about so much more than a nine-month event, with some post-natal care. It’s fundamental to every family and every community. If we get care right during pregnancy, birth and early years, we set up the next generation to thrive. There can be no greater cause.”
Sarah-Jane Marsh, Chief Executive Officer of Birmingham Women’s and Children’s Hospital and Chair of the NHS England Maternity Transformation Programme 2017

“While the vast majority of women have a safe birth, and despite on-going improvements in the safety of maternity services, findings show that variation exists in a number of clinical processes and outcomes in maternity care. Some of the variation found will be due to differences in data quality, completeness and the risk profile of women being seen in different units.”
NPMA & HQIP, 29th November 2017

This national conference focuses on delivering the Maternity Transformation Programme in practice including learning from the early adopter and pioneer sites. Through national update sessions and practical case studies the conference will enable you to move forward with transforming maternity services and delivering the vision outlined in ‘Better Births’.

Benefits of attending
This conference will enable you to:
• Network with colleagues who are working to transform maternity services
• Learn from outstanding practice in delivering personalisation and choice
• Reflect on the perspectives of early adopter and pioneer organisations
• Update your knowledge with national developments such as the new Personal Maternity Care Budgets
• Reflect on the development of your own services your role within local maternity systems
• Understand how to work with women through co-production to improve services
• Identify key strategies for improving safety and outcomes for women
• Understand the latest evidence in reducing stillbirths, and improving perinatal mental health
• Gain CPD accreditation points contributing to professional development and revalidation evidence
10.00 Chair’s Introduction

Prof Helen Young  Former Director of Maternity and Newborn Transformation/Chief Nurse  Birmingham Women’s NHS Foundation Trust  
Exec Director of Patient Care and Chief Nurse  South Central Ambulance NHS Foundation Trust

10.10 Opening Address: Transforming Maternity Services

Prof Helen Young  
Former Director of Maternity and Newborn Transformation/Chief Nurse  
Birmingham Women’s NHS Foundation Trust  
Exec Director of Patient Care and Chief Nurse  
South Central Ambulance NHS Foundation Trust

• The Maternity Transformation Programme: National Update  
• using small teams of midwives to offer greater continuity of care to women  
• creating single points of access to a wider range of maternity services  
• making better use of electronic records to provide more joined up care  
• improving postnatal care  
• providing better personalised care planning

10.30 Delivering Safe Maternity Care

Gill Walton  
Chief Executive  
The Royal College of Midwives

• the RCM’s role in the Maternity Transformation Programme/Safety

11.00 Learning from the lived experience: Improving maternal mental health

Elaine A Hanzak  
Survivor of Postnatal Illness & Perinatal Mental Health Advocate  
Speaker & Author of ‘Eyes without Sparkle – A Journey through postnatal illness’ & ‘Another Twinkle in the Eye– contemplating another pregnancy after perinatal mental illness’

• a personal story of postnatal mental distress  
• what organisations and individuals can do to support women and their families  
• additional considerations when contemplating another pregnancy after perinatal mental

11.30 Questions & answers, followed by coffee at 11.40

12.00 EXTENDED SESSION: Delivering the vision of better births locally: Increasing Choice and Personalisation

Catherine McClennan  
Vanguard Programme Director  
Cheshire and Merseyside Women’s and Children’s Services Vanguard and PMCG Pioneer

• what does choice and personalization mean in practice?  
• an update from the Maternity Choice and Personalisation Pioneers  
• delivering the vision of Better Births in Cheshire and Merseyside: our journey as an pioneer and early adopter site

12.50 Questions & answers, followed by lunch at 13.00

13.40 Somerset Better Births and Early Adopter Programme: The Journey so far...

Debra Young  
Associate Director of Nursing for Women’s & Children’s Directorate  
Musgrove Park Hospital  
and Helen Williams  
Head of Midwifery  
Yeovil District Hospital NHS Foundation Trust

• working together for one vision  
• digital transformation – wins & challenges  
• improving postnatal care & Perinatal mental health – supporting through new approaches and new roles.  
• Wider Better Births ambitions and progress to date

14.10 EXTENDED SESSION: Developing co-production to improve services

Facilitator: Giuseppe Labriola  
Head of Midwifery  
University Hospital Lewisham  
Catherine MacLennan  
Founder of the Pinks and The Blues CIC

This session will give delegates the opportunity to hear about the projects commissioned by the NHS England Maternity Challenge Fund to improve care and experience for families who are typically seldom heard. The session will discuss learning from two pilot workshops focusing on co-produced solutions to improve the care and experience for other families, and for the staff who care for them.

15.00 Improving experience of care in maternity services

Kath Evans  
Experience of Care Lead, Maternity, Newborn, Children & Young People  
and Lisa Ramsey  
Service User Voice Policy Manager for Maternity  
NHS England

• improving experience of care in maternity services  
• measuring and monitoring experience of care in practice  
• an update from NHS England

15.30 Questions & answers, followed by coffee at 15.40

16.00 Developing the role of local maternity systems

Lianne Oldham  
Better Births, Programme Lead & Early Adopter Project Manager  
and Hannah Nettle  
Principal Programme Lead  
Dorset CCG

• enabling the linking of maternity units to create Local Maternity Systems  
• developing a single point of access  
• lessons from the early adopters

16.30 Reducing stillbirth

Professor Donald Peebles  
Professor of Fetal Medicine University College London  
& Co Clinical Director  
London Maternity Strategic Clinical Network

• reducing stillbirth what works?  
• looking forward to a national system for analysis and learning from stillbirths and perinatal deaths  
• care bundle implementation  
• supporting women who experience stillbirth: lessons from an early adopter site

17.00 Questions and answers, followed by Closing remarks
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Monday 5 February 2018
De Vere West One Conference Centre, London

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