

OPTIMISING ANTICOAGULATION THERAPY

Delivering Excellence in Outcomes and Patient Safety

Monday 21 January 2019 DeVere West One Conference Centre, London

Promote your products and services to senior NHS decision Makers including Senior Clinicians Leading on Anticoagulation Therapy, Haematologists, nurses, pharmacists, and leads for reducing medication errors and improving patient safety*

CASE STUDY PROMOTIONAL PACKAGE £3,000 EXCLUSIVE

- 30 minute case study presentation from your nominated NHS or Social Care Speaker in the Main Programme to demonstrate the benefits of your solution in practice
- Logo on the conference programme and delegate packs
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Three colleagues to attend all conference sessions and staff the exhibition stand

DELEGATE PACK SPONSORSHIP £2,000

- Logo on the delegate packs
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

EXCLUSIVE SPONSORSHIPS £390 each

All branded products to be supplied by sponsor

- Carrier bags
- Lanyards
- Notepads and pens

SUPPLIER SHOWCASE EXHIBITION PACKAGE £1,600

- 10 minute presentation in a dedicated section of the programme alongside other suppliers to showcase your products and services
- Logo on the conference programme
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

EXHIBITOR PACKAGE £1,000

- Open space stand
- Literature included in delegate/speaker packs
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

SEAT DROP £390

- Promotional seat drop in lecture theatre

INSERTS £250

- Insert sales literature into the delegate/speaker packs

LITERATURE DISPLAY £100

- Display copies of journals and magazines or literature

Delegate Job Titles are a guideline only. All prices are exclusive of VAT.

For more information, please contact Carolyn Goodbody on:
01932 429933 or 07749 792950, or email: Carolyn@hc-uk.org.uk
To book, please complete the form overleaf,
SCAN or EMAIL this to: Carolyn@hc-uk.org.uk Or fax to: 01932 880402

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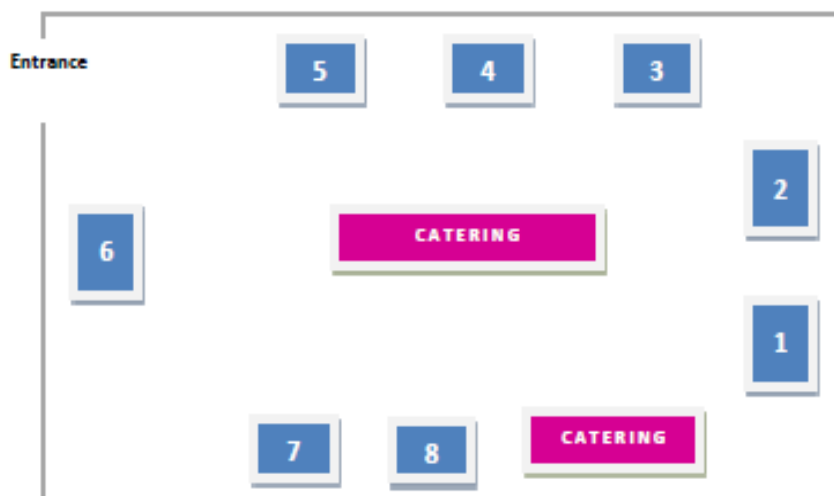
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Exhibition Floor Plan & Booking Form

STANDS BOOKED

Stand 1: Talarmade
 Stand 2: Abbott Nutrition
 Stand 3: G & N Medical
 Stand 4: Single Use Surgical
 Stand 5: LumiraDX
 Stand 6: Medstrom
 Stand 7: Bristol Myers Squibb
 Stand 8:



For full terms and conditions see
[www.healthcareconferencesuk.co.uk/
 exhibitor-terms-and-conditions.pdf](http://www.healthcareconferencesuk.co.uk/exhibitor-terms-and-conditions.pdf)

For the attention of Carolyn Goodbody			<i>All are exclusive of VAT</i>		
Package/Sponsorship			Address		
Choice 1 Stand No.	Choice 2 Stand No.		Telephone	Mobile	Fax
Cost £			Email Address		
Title	First Name		Twitter address <small>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</small>		
Surname			Purchase Order Number (if applicable)		
Organisation			Account Payable Contact		
ONLY NEW CLIENTS TO COMPLETE			Account Payable Direct Line		
Company reg. number	Country of registration	VAT reg number	Account Payable Email		
Signature			Date		