Promote your products and services to around 200 delegates who specialise and have an interest in Tissue Viability and Wound Care

**Tissue Viability Society**

The authoritative conference on tissue viability and wound management in the UK

**Wednesday 18 and Thursday 19 April 2012**  Kettering Conference Centre, Kettering

This event is of interest and relevance to all healthcare professionals who are interested or involved in tissue viability and wound management.

During the two days delegates will hear from a variety of speakers who will address topical, practical aspects that everyone in this growing speciality is facing.

### Overall Conference Sponsorship

- Logo and acknowledgement on Conference programme
- Logo on directional signage
- Logo on banners either side of screen in main conference theatre
- Logo and acknowledgement in delegate confirmation letter
- 4m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- Insert in delegate packs
- Promotional Seat Drop in lecture theatre
- 100 word entry and logo in the Event Guide given to all attendees
- Full page advertisement in Event Guide
- The Delegate List
- Stand catering and refreshment for four stand members
- Ten delegate places to attend the conference sessions for your staff or clients
- Ten Two-Day delegate places at the TVS member rates for your staff or clients

**£6,000**

### Exhibition Packages

#### STAND OPTIONS

- Shell Scheme exhibition stand
  (with wall panels, name boards, carpet, electrics and lighting)
- One delegate place to attend the conference sessions for your staff or clients
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand Catering and Refreshment for two stand members

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2m x 2m</td>
<td>£1,260</td>
</tr>
<tr>
<td>3m x 2m</td>
<td>£1,890</td>
</tr>
<tr>
<td>4m x 2m</td>
<td>£2,520</td>
</tr>
<tr>
<td>5m x 2m</td>
<td>£3,150</td>
</tr>
<tr>
<td>3m x 3m</td>
<td>£2,835</td>
</tr>
<tr>
<td>4m x 3m</td>
<td>£3,780</td>
</tr>
<tr>
<td>5m x 3m</td>
<td>£4,725</td>
</tr>
<tr>
<td>6m x 3m</td>
<td>£5,670</td>
</tr>
</tbody>
</table>

“An excellent, high quality event that we attend every year”

Mike Hoskins, Director, H & R Healthcare Ltd

“Over several years we have found the TVS Conferences to be exceptionally well organised. They have provided BLS with key networking opportunities and contributed significantly to the widening scope of our activities. I am sure 2012 will just as positive for us.”

David Combie, Operations Officer of the British Lymphology Society (BLS)
## Sponsorship Opportunities

We have a variety of packages for exhibitors to make the most of TVS 2012. The standard layouts available are 2x2m, 3x2m, 4x2m, 5x2m, 7x2m, 3x3m, 4x3m, 5x3m, 6x3m and a 4x4m space only stand - but if you have a different set of dimensions in mind, get in touch and we will do everything we can to accommodate you and tailor the package to suit your requirements.

### Space Only Exhibition Package

**SPACE ONLY STAND PACKAGE:**

- 4m x 4m Space marked out on the floor of the Exhibition Hall (with carpet)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£4,480

### Evening pre dinner drinks Reception Sponsor

- Logo and acknowledgement on the Conference Programme
- Corporate banners at the Drinks Reception
- Logo on directional signage to the Drinks Reception
- Host Branding during Drinks Reception
- Full page advertisement in Event Guide
- Opportunity to provide branded table favours
- Insert in delegate packs
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£3,000

### Lunch and Refreshment Break Sponsor

- Corporate banners at the lunch and refreshment breaks
- Logo and acknowledgement on the menu cards
- Logo and acknowledgement on the conference programme and event guide
- Logo on screen between conference sessions
- Logo on directional signage to the Exhibition Hall
- 3/4 Page Advertisement in Event Guide
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£3,000

### Delegate Bag Sponsor

- You supply your branded carrier bags to be given to each attendee with the delegate pack enclosed (Bag must be strong enough to withstand a two day event and hold an A4 hard folder)
- Logo on directional signage to the Exhibition Hall
- 3/4 Page Advertisement in Event Guide
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£2,500

### Notepad and Pen Sponsor

- You supply your branded notepads and pens to be included in each delegate pack
- 3/4 Page Advertisement in Event Guide
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£2,500

### Lanyard Sponsor

- You supply your branded lanyards to be attached to each attendee’s name badge
- Logo on directional signage to the Exhibition Hall
- 3/4 Page Advertisement in Event Guide
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£2,500

### Chocolate Fountain Sponsor

- Branding on chocolate fountain signage
- Branded serviettes
- Logo on directional signage to the Exhibition Hall
- 3/4 Page Advertisement in Event Guide
- 3m x 2m Shell Scheme exhibition stand (with wall panels, name boards, carpet, electrics and lighting)
- 50 word entry and logo in the Event Guide given to all attendees
- The delegate list
- Stand catering and refreshment for two stand members
- One delegate place to attend the conference sessions for your staff or clients

£2,500
Other Opportunities

**Insert Literature In Delegate Pack**
- £300
- One piece of literature (Max size A4)

**Advertising In The Event Guide**
- £500
- Given to all delegates, speakers and exhibitors
- Contents include: Full conference programme, exhibition floorplan, detailed exhibitor listings with profiles and contact information

**Literature Display In Exhibition Hall**
- £250
- Shared information area for delegates to browse through and take away in the Exhibition Hall

---

**Tissue Viability Society**

Wednesday 18th & Thursday 19th April 2012
Kettering Conference Centre, Kettering

Jane Poulett, Communications Manager at Activa Healthcare (www.activahealthcare.co.uk)

---

“The TVS is an ideal partner for Activa Healthcare. It is great to have the opportunity to work so closely with a body which has goals and policies which we greatly admire and which, in many respects, emulate our own.

At Activa Healthcare, we pride ourselves on being the fastest growing wound care company in the UK. It is therefore invaluable for us, as a company, to have access to a forum which encourages a variety of healthcare professionals to discuss various approaches to the best practice in wound care. Similarly, we share the passion of the TVS to provide excellent training to promote the achievement of best patient outcomes.

Activa Healthcare were pleased to sponsor the TVS Conference in 2011, as this provided an excellent opportunity to meet the healthcare professionals and companies who use our products. Furthermore, it is an ideal environment in which to launch new products, such as the latest product in our wound care range, Debrisoft.

The Conference is always exceptionally well organised, and the key speakers are excellent – we look forward to attending again in 2012.”
Terms and Conditions
Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

Cancellation
Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

Amendment of Site Plan
Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site.

Postponement or abandonment
The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organiser or their contractors.

Literature Approval
Please send an example of your literature for approval either by post to Healthcare Events or by email to gemma@healthcare-events.co.uk.
Please note: Literature that conflicts with Healthcare Events’ conferences cannot be included in the delegate pack.

FOR THE ATTENTION OF GEMMA BELFORD

2 Acre Road, Kingston, Surrey KT2 6EF
Tel 0208 541 1399 Fax 020 8547 2300
e-mail gemma@healthcare-events.co.uk

The information you provide will be held on the Healthcare Events’ database and may be used to update you with details of other events that we organise.
If you DO NOT wish to receive this information, please tick this box.