

# Measuring, Understanding and Acting on Patient Experience Insight Demonstrating Responsiveness to Feedback

Friday 18 January 2019 DeVeres West One Conference Centre, London

Promote your products and services to senior NHS decision Makers including Board Level Leads for Patient Experience, and Clinical Leads including Directors of Patient Experience, PALS Managers, Complaints and Feedback Leads, Senior Clinicians and Managers \*

## CASE STUDY PROMOTIONAL PACKAGE £3,000 EXCLUSIVE

- 30 minute case study presentation from your nominated NHS or Social Care Speaker in the Main Programme to demonstrate the benefits of your solution in practice
- Logo on the conference programme and delegate packs
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Three colleagues to attend all conference sessions and staff the exhibition stand

## DELEGATE PACK SPONSORSHIP £2,000

- Logo on the delegate packs
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

## EXCLUSIVE SPONSORSHIPS £390 each

All branded products to be supplied by sponsor

- Carrier bags
- Lanyards
- Notepads and pens

## SUPPLIER SHOWCASE EXHIBITION PACKAGE £1,600

- 10 minute presentation in a dedicated section of the programme alongside other suppliers to showcase your products and services
- Logo on the conference programme
- Open space stand
- Literature included in delegate/speaker packs
- Promotional seat drop in lecture theatre
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

## EXHIBITOR PACKAGE £1,000

- Open space stand
- Literature included in delegate/speaker packs
- Delegate list
- Two colleagues to attend all conference sessions and staff the exhibition stand

## SEAT DROP £390

- Promotional seat drop in lecture theatre

## INSERTS £250

- Insert sales literature into the delegate/speaker packs

## LITERATURE DISPLAY £100

- Display copies of journals and magazines or literature

Delegate Job Titles are a guideline only. All prices are exclusive of VAT.

For more information, please contact Carolyn Goodbody on:  
01932 429933 or 07749 792950, or email: [Carolyn@hc-uk.org.uk](mailto:Carolyn@hc-uk.org.uk)

To book, please complete the form overleaf,  
SCAN or EMAIL this to: [Carolyn@hc-uk.org.uk](mailto:Carolyn@hc-uk.org.uk) Or fax to: 01932 880402

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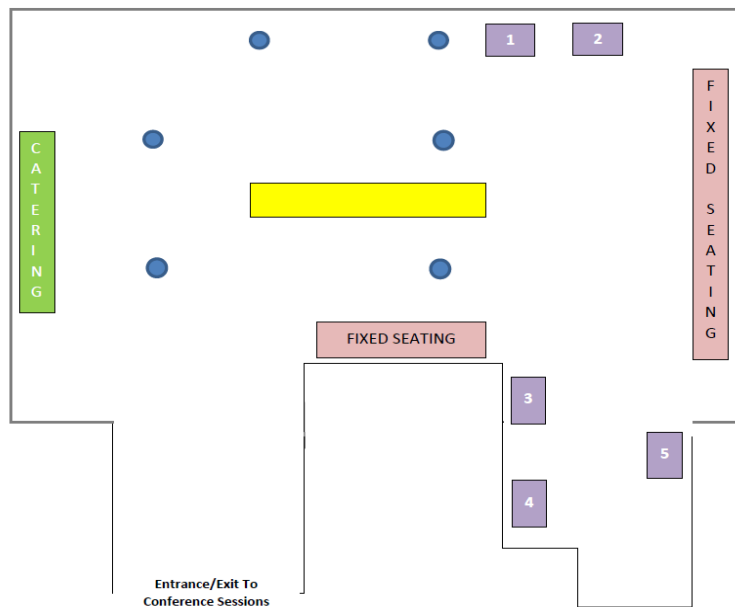
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## Exhibition Floor Plan & Booking Form

### STANDS BOOKED

Stand 1:  
Stand 2:  
Stand 3:  
Stand 4:  
Stand 5:

For full terms and conditions see  
[www.healthcareconferencesuk.co.uk/  
exhibitor-terms-and-conditions.pdf](http://www.healthcareconferencesuk.co.uk/exhibitor-terms-and-conditions.pdf)



For the attention of Carolyn Goodbody			<i>All are exclusive of VAT</i>		
Package/Sponsorship			Address		
Choice 1 Stand No.		Choice 2 Stand No.	Telephone		Mobile
Cost £			Fax		
Title	First Name		Email Address		
Surname			Twitter address <i>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</i>		
Organisation			Purchase Order Number (if applicable)		
ONLY NEW CLIENTS TO COMPLETE			Account Payable Contact		
Company reg. number	Country of registration	VAT reg number	Account Payable Direct Line		
Signature			Account Payable Email		
			Date		